

## OSCA ANNUAL CONVENTION October 7-9, 2022

Hilton Columbus/Polaris 8700 Lyra Dr. Columbus, OH 43240

### EXHIBIT PACKAGES

**EARLY BIRD (EB) PRICING: DISCOUNT IF APPLICATION AND PAYMENT ARE RECEIVED BY JULY 29, 2022.**

*Space assignment based on availability when payment is received.*

Space Size	Number Available	Strategic Partner	Preferred Affiliate	Standard Affiliate	Non-Member
6' x 2.5' Table	50	Included in Membership	\$649(EB)/\$699	\$849(EB)/\$899	\$1,149(EB)/\$1,199

To select a table, see included map.

Multi-table discounts available: -10% for two, -20% for three or more tables.

#### ALL EXHIBIT PACKAGES INCLUDE:

- One 6'x 2.5' skirted table, One chair
- Wifi
- Two exhibitor badges per space (not valid for sessions or CE credit)
- Meals during scheduled exhibit hours for 2 people
- 2 Gala tickets
- Contact list of registered attendees
- Recognition in various OSCA Convention communications
- Listing in Exhibitor Directory and on Event Website

#### EXHIBIT PACKAGES DO NOT INCLUDE:

- Add'l tables or chairs
- Electricity, other booth accessories or shipping

*These services will be offered through the hotel.*

*If you need electricity, you must contact Encore directly for guaranteed service. Please complete the included Encore form, which includes rates and information, and return as indicated.*

*You can bring your own extension cord and power strip but electricity is not guaranteed.*

#### EXHIBIT HOURS (FINAL SCHEDULE COMING SOON - BELOW SCHEDULE SUBJECT TO CHANGE)

##### Friday, October 7

9:00 am - 12:00 pm	Exhibitor Set-Up (all exhibits MUST be completely set up by 2:00 p.m.)
12:00 pm - 1:30 pm	Exhibit Hours during registration
2:45 pm - 3:00 pm	Exhibitor Break
6:00 pm - 8:00 pm	<b>Exhibitor Showcase Welcome Event</b>

##### Saturday, October 8

7:00 a.m. - 8:00 a.m.	Exhibit Hours During Breakfast/Registration
10:00 a.m. - 10:30 a.m.	Exhibitor Hall Break
12:00 p.m. - 1:00 p.m.	Lunch/Exhibitor Break
2:30 p.m. - 3:00 p.m.	Exhibitor Break
4:00 p.m. - 4:45 p.m.	Exhibitor Hall Break
8:00 p.m. - 12:00 a.m.	Gala - vendors welcome but must RSVP! (Reserve/sponsor a table for \$250)

##### Sunday, October 9

7:30 a.m. - 8:00 a.m.	Exhibitors & before General Session
11:00 a.m. - 11:30 a.m.	Final Exhibitor Break
11:30 a.m. - 12:00 p.m.	Exhibitor Tear Down

**\*\*ENTIRE SCHEDULE SUBJECT TO CHANGE\*\***

#### MORE INFORMATION

Upon registering, exhibitors will receive more information regarding electrical, shipping instructions, etc.

To secure your participation in this event, complete and return the exhibit application accompanied by full payment of the exhibit fee. **Please note: if exhibit application and full payment is not received by August 15th we cannot guarantee your company will be included in signage and other promotional materials.**

**QUESTIONS?** Contact Jennifer Finn at any time with questions: [jennifer@oscachiro.org](mailto:jennifer@oscachiro.org) or (614) 229-5290.



## Sponsorship & Marketing Opportunities

Sponsorships can help you market your product or service to the Ohio chiropractic audience by offering greater visibility to maximize your investment before, during and after the convention. The sooner you sign up as a sponsor, the more marketing we can offer your company.

**Sponsors who respond by April 15 receive FIRST CHOICE of booths!**

**After April 15, booth space is first-come, first-served to all convention exhibitors.**

### PLATINUM \$5,000

Select one from the following:

- ☐ Keynote Speaker Sponsor  
☒ **SOLD** Major Convention Sponsor  
☒ **SOLD** OCF Scholarship Presentation Sponsor

#### Platinum sponsorship benefits include ALL Bronze, Silver and Gold Sponsor benefits PLUS:

- Opportunity to address Convention attendees in a General Session (max 5 min.)
- Logo on Convention bags & opportunity to add a literature insert
- One full-page ad in the 4th quarter Convention wrap-up issue of On Target magazine
- Logo ad on OSCA Convention homepage for 120 days

### GOLD \$4,000

Select one from the following:

- ☐ General Convention Co-Sponsor  
☐ Saturday Gala Dinner Sponsor  
☐ Sunday Brunch Sponsor

#### Gold sponsorship benefits include ALL Bronze and Silver Sponsorship benefits PLUS:

- Opportunity to address Convention attendees in a General Session (max. 5 min.)
- One ½ page ad in the 4th quarter Convention wrap-up issue of On Target magazine
- Logo ad on OSCA Convention homepage for 90 days

### SILVER \$3,000

Select one from the following:

- ☐ **2 SOLD** Speaker Sponsors  
☒ **SOLD** Saturday Breakfast Sponsor  
☒ **SOLD** Saturday Cocktail Hour Sponsor  
☐ VIP Reception Sponsor

#### Silver sponsorship benefits include ALL Bronze Sponsorship benefits PLUS:

- Opportunity to address Convention attendees in Speaker's session (max 5 min.)
- One ¼ page ad in the 4th quarter Convention wrap-up issue of On Target magazine
- Logo ad on OSCA Convention homepage for 60 days
- Promotion on OSCA social media

### BRONZE \$1,800

Select one from the following:

- ☐ Friday Welcome Reception Sponsor  
☐ President's Reception Sponsor  
☒ **SOLD** Saturday AM Smoothie Break Sponsor  
☐ Saturday Lunch Sponsor  
☐ Saturday PM Snack Break Sponsor

#### Bronze Sponsorship benefits also include:

- One (1) Exhibit Booth during event
- Logo ad on OSCA Convention homepage for 30 days
- Logo on promotional materials
- Signage at Convention
- Attendee mailing list
- Mentions during event

**Please complete this form and include with pages 1, 2 and 3 of the Exhibitor Registration packet.**

Custom sponsorship opportunities are also available. Contact Jennifer Finn if you have any questions.

jennifer@oscachiro.org or 614.229.5290

## EXHIBITOR/SPONSOR APPLICATION

The Ohio State Chiropractic Association is hereby requested and authorized to reserve exhibit space for our use during Convention as indicated below. It is understood and agreed that space is limited and will be assigned on a first-come, first-served basis and that the OSCA reserves the right to decline any application or disallow any exhibit that is not in keeping with the character of the event (see full Exhibitor Agreement). Upon submitting this application, we agree to comply with the Exhibitor Agreement. Upon receipt, OSCA will send written confirmation and other important deadlines and details - including changes to COVID-19 regulations.

Return completed form by fax with credit card information to (614) 229-5296 or by email to [jennifer@oscachiro.org](mailto:jennifer@oscachiro.org). Or mail with payment to: **OSCA, 172 East State Street, Suite 502, Columbus Ohio 43215**

Date Submitted \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Company Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Will you be attending the Gala? \_\_\_\_\_ yes \_\_\_\_\_ no

If yes, name of attendees: 1. \_\_\_\_\_  
2. \_\_\_\_\_

Up to 2 attendees are included with Exhibitor Registration.

Would you like to contribute to the C-PAC Auction? If yes, please complete a contribution form (included with this packet).

## ATTENDEE INFORMATION

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Additional Attendees \_\_\_\_\_

Will you donate a Raffle or Door Prize? \_\_\_\_\_ If so, what is it? \_\_\_\_\_

Brief description of product(s)/service(s). (300 characters maximum)

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## 1 EXHIBIT SPACE (CHECK APPROPRIATE OPTION):

**EARLY BIRD (EB) PRICING: Discount ONLY IF APPLICATION AND PAYMENT ARE RECEIVED BY JULY 29, 2022.**

REMINDER: You must be an affiliate member since 2nd quarter 2022 to qualify for affiliate level pricing.

Space sizes (dxw)	Strategic Partner	Preferred Affiliate	Standard Affiliate	Non-Member
6' x 2.5' Table	<input type="radio"/> Included in membership	<input type="radio"/> \$649(EB)/\$699	<input type="radio"/> \$849(EB)/\$899	<input type="radio"/> \$1,149 (EB)/\$1,199

To select a table, see included map.

*Multi booth discount available: -10% for two booths, -20% for three or more booths*

NUMBER OF BOOTHS \_\_\_\_\_

☐ Additional booth staff

\$150/person

*Your booth payment will cover two (2) people for meals and activities. If there will be more than two (2) at your booth at any one time, this fee applies.*

**Booth Choice - please list top 3:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## 2 SPONSORSHIP & MARKETING OPPORTUNITIES

- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$4,000
- ☐ Silver Sponsor \$3,000
- ☐ Bronze Sponsor \$1,800
- ☐ Other Sponsor Opportunity Contact OSCA for more information

## 3 PAYMENT INFORMATION

Subtotals

Booth(s) \$ \_\_\_\_\_

Add'l booth staff \$ \_\_\_\_\_

Sponsorship (or extras) \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

☐ Check enclosed (payable to OSCA)

☐ Credit card

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

# EXHIBITOR AGREEMENT

Upon receipt of the Exhibit Application Form at the Ohio State Chiropractic Association (OSCA), the OSCA assumes that you have read the terms as outlined below and agree to abide by these terms. Application is subject to acceptance by OSCA. Written confirmation will be sent upon receipt of Application and payment.

**Who may exhibit** – The event is intended for those companies that are related to the chiropractic profession. OSCA reserves the right to determine the eligibility of any applicant as an exhibitor.

**Cancellation** – All cancellation requests must be submitted in writing to the OSCA. Cancellation received 45 calendar days or more prior to the event will incur a \$150 cancellation fee. Cancellations received less than 45 calendar days prior to the event will receive no refund.

**Exhibit hours** – All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to the official closing time as determined by the OSCA without written approval.

**Exhibit standards** – Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of the exhibit. Exhibits must conform to the size of the space and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of OSCA staff. The fastening of materials to venue furniture, drapery, walls, ceilings, floors, carpeting, or columns is expressly prohibited.

**Exhibitor adjusting** – Adjusting performed in the exhibit area may only be performed by a licensed chiropractor. Waivers of liability must be signed as well.

**Use of space** – No sharing, subletting, or assignment of space is permitted. OSCA shall have the right to prohibit any exhibit or part of an exhibit that, in its opinion, is not suitable to or in keeping with the character or purpose of the event. Exhibitors are encouraged to verify helium balloon usage with the facility and will be held accountable for any charges resulting from their use. Exhibiting companies shall limit the number of personnel working concurrently to two (2) per booth. Exhibitor personnel are prohibited from working in aisles or other public areas.

**Security** – Exhibitors will be responsible for the security of their own property.

**Contests, prizes, or lotteries** – In order to ensure the highly professional and educational standards of the event, contests, prizes, and lotteries are expressly prohibited unless fully explained in writing and submitted to the OSCA for approval at least three weeks prior to the event. OSCA reserves the right to approve or decline any request. It is the exhibitor's responsibility to notify winners following the event.

**Exhibitor services** – All costs for shipping, cartage, and handling are to be borne by the exhibitor. OSCA will supply one skirted table and two chairs; all other services required must be ordered directly from the facility or their approved contractor. Any and all exhibitor charges for services levied by the facility or subcontractors are the responsibility of the exhibitor. OSCA is not responsible for payment for any services connected with exhibitor requests and has no authority over any service charges, rental fees, set-up fees, labor contracts, etc., that are requested by any venue.

**Liability, insurance, and waiver of subrogation** – OSCA, its staff, directors, volunteers, service contractors, nor the facility shall be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to exhibitors or their employees from any cause prior to, during, or subsequent to the period covered by the Application. Exhibitors shall obtain, at their own expense, adequate insurance against such injury, loss, or damage. The exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under the exhibitor's insurance for real and personal property.

**Music and amplification** – Due to U.S. Copyright Laws, ASCAP, and BMI licensing requirements, no copyrighted music, live or recorded, will be permitted in the exhibit area unless the exhibitor using the material has purchased the appropriate license.

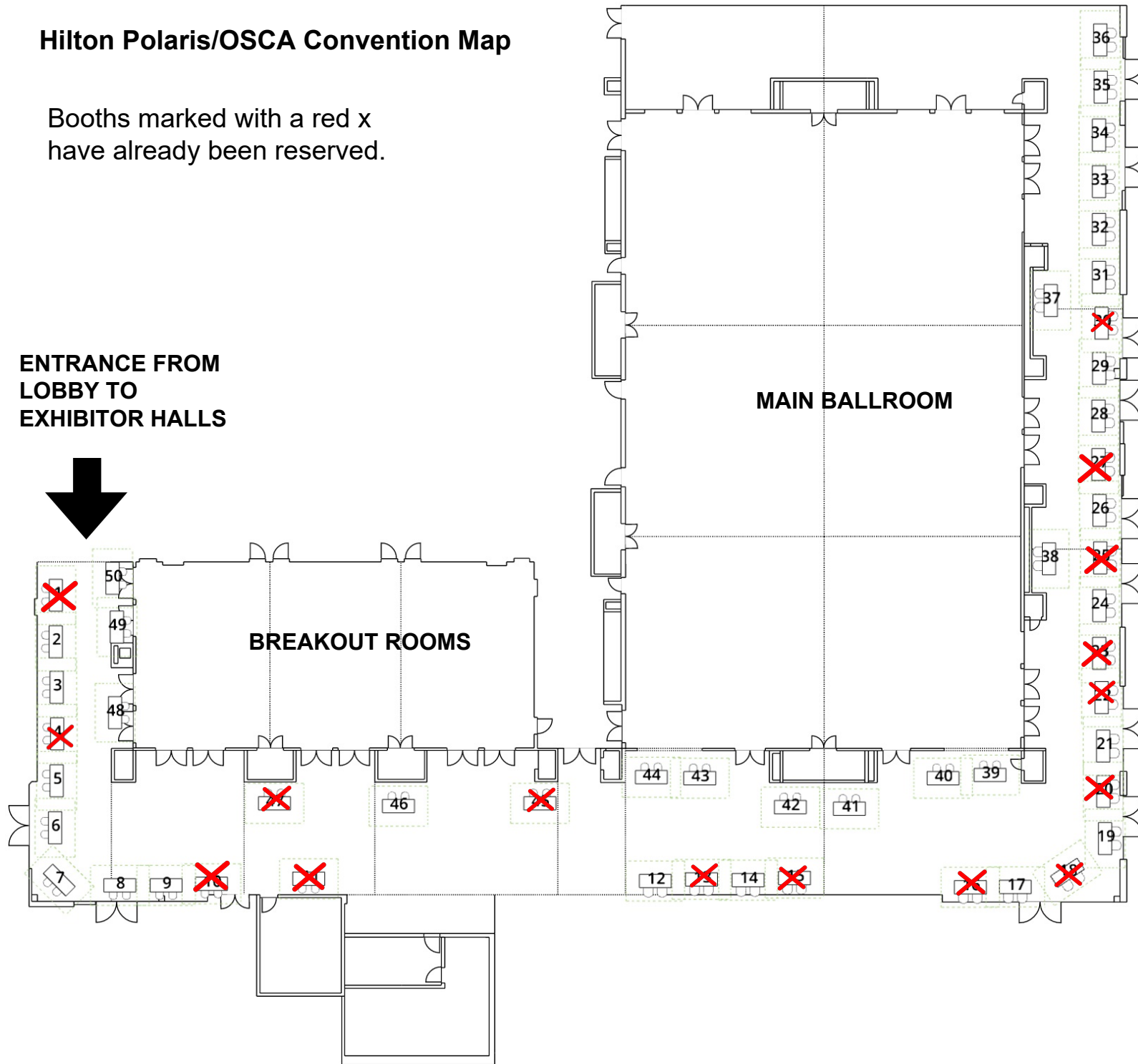
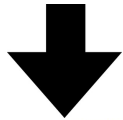
**Hospitality functions** – Scheduling of private functions must be coordinated directly with the OSCA. There shall not be any exhibitor entertainment, meetings, and/or any other activities aimed at convention attendees scheduled during exhibit hours or during sessions without prior written approval from OSCA.

**Matters not covered** – OSCA reserves the right to rule on all matters pertaining to the event, whether expressly mentioned or not, and the exhibitor, by executing Application, agrees that all rulings shall be binding upon both the exhibitor and OSCA.

# Hilton Polaris/OSCA Convention Map

Booths marked with a red x have already been reserved.

ENTRANCE FROM LOBBY TO EXHIBITOR HALLS



10 Feet

OSCA will notify vendors in writing if any of the aforementioned guidelines and rules change.

I have read and understand the above guidelines and I will adhere to the rules.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Additional information** – Contact the OSCA at (614) 229-5290 or email [jennifer@oscachiro.org](mailto:jennifer@oscachiro.org).



# 2022 OHIO CHIROPRACTIC PAC

## CONTRIBUTION FORM

Thank you for considering a donation to the Ohio State Chiropractic Association's Chiropractic PAC Auction for 2022. This fund raises money to further support the mission and vision of the Ohio State Chiropractic Association through legislative efforts. This means greater access to affordable, non-pharmacological care for neuromusculoskeletal conditions, pain, and general wellness.

For our goals to succeed, we need your help! Your donation will be used at our annual convention auction to fund our PAC, where over 250 attendees will enter to win your donated product over the course of the weekend. We will be sure to thank you in our various documents, as well.

The OSCA is the largest, statewide organization for Doctors of Chiropractic. Our mission is to advance the chiropractic profession in the modern healthcare model, advocate for our future, promote unity among all Doctors of Chiropractic and protect the welfare of the patients we serve.

Suggested Items include: sporting/event tickets, golf certificates, vacation packages, electronics, \*monetary donations (\$50+), and custom baskets. Deadline for donations is Friday, July 1, 2022.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Please Indicate Contribution Type: Individual \_\_\_\_\_ Corporate PAC: \_\_\_\_\_ PAC Registration #: \_\_\_\_\_

Goods/Services Donated (please describe): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Fair Market Value \_\_\_\_\_ Signature (required) \_\_\_\_\_ Date: \_\_\_\_\_

*\*In-kind contribution - a contribution of goods or services valued at \$50+. Contributor must assign the "fair market value" of \$50+.*

*All contributions must be coordinated with the OSCA office no later than Friday, July 1, 2022. Contributions must be approved by the Ohio Chiropractic-PAC Directors.*

*\*Monetary contribution - Monetary contributions will be accepted in any amount. Contributions will be pooled to purchase auction items. Contributions must be made by personal or PAC checks; Corporate/Business checks prohibited by law. Make checks payable to Ohio Chiropractic-PAC. \*Contribution Limits - Individual/Corporate PAC contributions, including in-kind and monetary, are limited to \$13,292.35 annually.*





NAME: Benjamin Streb

EMAIL: Benjamin.streb@encoreglobal.com

NAME OF CONFERENCE		START DATE	END DATE	# OF EVENT DAYS
COMPANY NAME	ON-SITE CONTACT NAME & NUMBER		ROOM/ BOOTH NAME/NUMBER	
BILLING ADDRESS		CITY & STATE		ZIP CODE
DELIVERY DATE	DELIVERY TIME	PICKUP DATE	PICKUP TIME	
ORDERD BY	EMAIL		PHONE	

Advanced rates are available if order is placed 10 days or more before show opening.

Email completed form to the Encore Representative listed above.

Once this request form is submitted, an Encore Representative will contact you for an official order review and signature.

Labor charges, sales tax, loss damage waiver, and service charges may apply.

PROJECTION	QUANTITY	REGULAR RATE
LCD PROJECTOR		\$415
TRIPOD SCREEN		\$85
25' HDMI CABLE		\$70

MONITOR	QUANTITY	REGULAR RATE
55" MONITOR		\$610
60" MONITOR		\$730
FLOOR STAND		\$60

INTERNET	QUANTITY	REGULAR RATE
SIMPLE WIFI CONNECTION		\$70
HARD LINE CONNECTION		\$165

POWER	QUANTITY	REGULAR RATE
120V SINGLE PHASE – 20 AMP		\$170

MISCELLANEOUS	QUANTITY	REGULAR RATE
LAPTOP		\$225
FLIPCHART PACKAGE		\$85

If You Are Experiencing Technical Difficulties On Site  
 Please Contact Matt Aufderheide At: (614) 937-1548